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Take Your Business From Good To Great...
with the newly designed Somfy Expert Program
for Motorized Interior Window Coverings.

EXPERT

somfy®

New!
Featuring the
APPLICATION
GUIDE



HOME
MOTION BY

somfy®

You've heard from the experts...now become one!

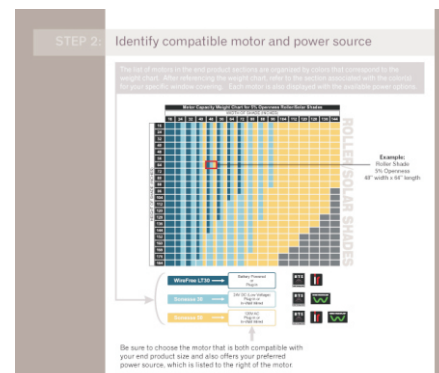
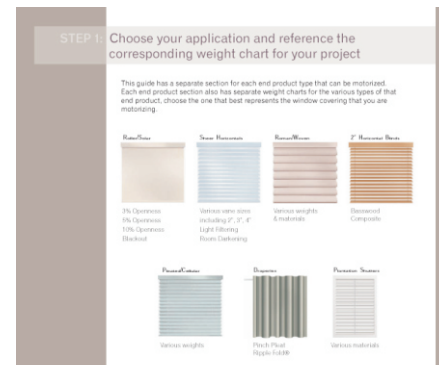
Somfy's Expert program featuring the new Application Guide for motorized window coverings educates specifiers of interior window coverings about motorization and takes the guess work out specifying the best solution. By becoming a Somfy Expert you will be featured on Somfy's dealer locator and receive consumer leads generated by Somfy's interactive website and advertising campaigns.

This new program provides the must-know motorization concepts to immediately increase your revenue and extend the sale of Radio Technology Somfy® (RTS) products on every project:



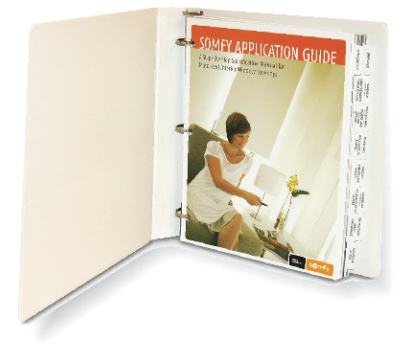
- How to choose the best control whether it be a hand-held remote, wireless wall switch, timer, table top control, etc.
- Selecting the best control option: individual control, group control or both.
- Using Somfy RTS accessories for automatic shade control based on sunlight intensity, interior temperature and/or time of day.
- Experience a control and accessory specification simulation that highlights the feature and benefits of every RTS option so that you never miss a sales opportunity.

The Application Guide provides an easy to follow Step-By-Step process.



Application Guide

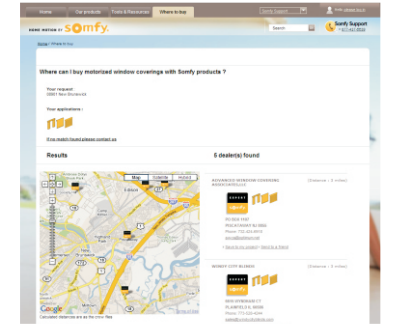
The newly available Application Guide for Interior Window Coverings, which includes Somfy's full offering presented with additional product information such as weight charts for various coverings.



Dealer Locator, Dedicated Phone Number & Email Address

Phone: Number: 877-43SOMFY
Email Address: expert@somfy.com

Once you become a Somfy Expert, your company will be featured as a result on Somfy's dealer locator at no cost when consumers search for motorized window coverings in your area. Additionally, you will have access to a phone number and e-mail exclusively for Experts, so you will know that your inquiry is always given top priority.



Point of Sale Display, Showroom Materials and In-Home Sample Program

The best way to increase your motorization close rate is to effectively communicate the benefits of window covering motorization. Take advantage of special offers for motorized samples available in a carrying case or a wooden display frame. Telis fan decks are available at no charge so that you can also always show the range of available RTS hand-held remotes. Complimentary window and vehicle decals will also be given to you to identify you as a Somfy Expert and attract interest from potential customers.



Product Literature

As a Somfy Expert, you'll be provided with product brochures that detail the available motorization and control options featuring Radio Technology Somfy® (RTS). These trade brochures and catalogs will serve as a great reference for your sales people.



Field Support / Installation Assistance

Take comfort knowing Somfy can help with product and technology support. Our team of national Field Service Representatives (FSR) will be available to assist with specification, installation or programming needs.



Take Your Training to the Next Level

Once you have been certified as a Somfy Expert, you become eligible to attend the Home Tech Controls Somfy Expert Program. This training offers advanced education regarding RTS controls and home integration systems so you will always be prepared for sophisticated projects.

For more information on becoming a Somfy Expert please contact us at 877-43SOMFY or email us at expert@somfy.com

