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The Somfy Expert Program

EXPERT

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SYSTEMS INTEGRATION

HOME
MOTION BY

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Somfy Systems, Inc. is pleased to introduce the Somfy Expert Program for Systems Integrators... a NEW comprehensive marketing and sales program, which will help extend your offer to include motorized window coverings powered by Somfy while adding profit to your bottom line. The Somfy Expert program will enable you to provide your customers with expert product and installation advice regarding motorized window coverings. Motorized window coverings powered by Somfy are easily integrated with third party home control systems which automate lighting, audio video equipment security and more. Register for the Systems Integrator Somfy Expert program and take advantage of the opportunity to further meet the lifestyle needs of your clients.

Program Components:

Building Relationships

Let Somfy help facilitate relationships between your firm and the extensive partner network of companies offering window coverings powered by Somfy motors. With hundreds of options to suit any preference, Somfy's large network of window covering providers, will create windows of opportunity every step of the way.



Product Training

All participating dealers and designers will be given a training course by a Field Integration Manager (FIM) or Integrated Systems Engineer (ISE) who will introduce you to our intelligent motors, motor controls and interfaces, specifically addressing application and product operation.



Certification

Upon successful completion of the training course on Somfy intelligent motors, motor controls and interfaces, and by actively promoting/selling Somfy products you'll receive a Systems Integrator Somfy Expert Certificate.



Product Literature

As a Somfy Expert, you'll be provided with product brochures that detail the available motorization and control options featuring Somfy intelligent motors, motor controls and interfaces. These trade brochures and catalogs will serve as a great reference for your sales people.



Point of Sale Display, Showroom Materials and In-Home Sample Program

Interactive displays will attract interest from your retail walk-through traffic. An in-home carrying case will be available for a nominal fee as long as you are an active participant in the Somfy Expert Program. Complimentary window and vehicle decals will also be given to you to identify that you are an Expert and attract interest from potential customers.



Consumer Literature

A reasonable quantity of Somfy's end user brochures promoting motors and controls will be given to you free of charge. These brochures explain the benefits of automated window coverings and will help you pre-sell potential customers.



Product Images and Somfy Expert Logo

High resolution product images and logos will be available for your use in promoting intelligent motors, motor controls and interfaces.



Priority Access to Somfy's Home Motion Center, Boca Raton, FL

As a Somfy Expert you will have access to the new state of the art showroom which will feature the entire range of Somfy products. You will be invited to bring your clients and experience Home Motion by Somfy.



Field Support / Installation Assistance

Take comfort knowing Somfy can help with product and technology support. Field Integration Managers (FIM) and Integrated Systems Engineers (ISE) will be available to assist with specification, installation or programming needs.



Dedicated Phone Number, Email Address & Website

Phone: Number: 877-43SOMFY

Email Address: expert@somfy.com **Website:** somfyexpert.us

Send an email and know your inquiry is given top priority. As an Expert you will be granted access to a dedicated Expert website which will contain the most up-to-date information about new products and sales tools available from Somfy. You will also find technical documentation which may be easily downloaded as well as Expert specific program information.



For more information on becoming a Somfy Expert please contact us at 877-43SOMFY or email us at expert@somfy.com