**NEWS RELEASE**

**DATE:** January 3, 2012

**CONTACT**: Jeanelle Dech, Director, at the Custom Home Furnishings Academy, [Jeanelle@chfacademy.com](mailto:Jeanelle@chfacademy.com) or 610-639-0522 (mobile).

**CALLING ALL DRAPERY ENTHUSIASTS, INTERIOR DESIGNERS, INSTALLERS AND DRAPERY WORKROOMS! Custom Home Furnishings Academy offers RIPPLEFOLD STYLE DRAPERY SEMINAR at Somfy Systems**

*Dayton, NJ --* Monday, January 23rd (9:30am)

Ann K. Johnson, from the Custom Home Furnishings Academy will present a unique and informative seminar on the specification and fabrication of RIPPLEFOLD STYLE DRAPERIES.

**SEMINAR DESCRIPTION**

Ripplefold panels were originally designed for commercial applications. More recently, their clean, fluid lines and functionality have made this style attractive for residential use, now very popular for traditional and contemporary designs. The Ripplefold style is an ideal choice for circumstances requiring less fabric and/or a tighter stack back. New options for decorative and motorized hardware have never been more accessible. Attendees can expect to gain a full understanding of how to choose the desired fullness, order assemble and install hardware and fabricate (or specify) the ripplefold style. In addition, attendees learn how to place inconspicuous seams, apply snap tape without topstitching and how to fabricate a double-sided ripplefold panel. Attendees leave with comprehensive reference charts, supply resources and the confidence to specify and/or fabricate these treatments with ease.

Seminar Fee: $65 (if registration is received by Friday, Jan 13th, plus $10 for Soup and Salad lunch

Registration Link: <http://events.constantcontact.com/register/event?llr=6wezcrdab&oeidk=a07e5gghx7mecb0b7b0>

**BONUS AFTERNOON SESSION: 1:00-3:00**

Attendees may stay for networking and fun as Ann K. Johnson partners with Jeanelle Dech, CHF Academy Director, to lead several group challenge activities relating to the draping and drafting of difficult window treatment designs. Is it true that *GREAT MINDS THINK ALIKE*? ….or are there multiple “correct” paths to fabrication? Join the lively banter as Ann and Jeanelle present dramatically different approaches various window treatment design scenarios.

**Ann K. Johnson** owns Sew Easy Windows, a wholesale/retail drapery workroom in Avon Lake, OH, which she established in 1992. She is the author of The Professional Workroom Handbook of Swags I & II and has managed a custom workroom supervising a staff of seven, developing written fabrication instructions. She is a member of the Greater Cleveland Drapery Professionals, WCAA, WAOA, and is a representative for Evan Marsh Designs.

**Jeanelle Dech shares more than twenty years of entrepreneurial business experience and passion for education in her role as the Executive Director of the CHF Academy. She is a dynamic speaker, known for her Fit-Like-A-Glove slipcover fabrication and business plan training. She is the co-founder of Adaptive Textiles™, a digital textile printing company in West Chester, PA, and has served as an officer of the WCAA National Board of Directors.**

**Additional information about Somfy**

Somfy, the world leader in manufacturing of specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J.  For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more.  Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation.  For more information, visit [www.somfysystems.com](http://www.somfysystems.com/).

**Additional information about the CHF Academy**

The Custom Home Furnishings Academy is the premier destination for hands-on learning for the home decorating trade. The state-of-the-art facility, located in the South Point Business Park in Charlotte, North Carolina, includes classrooms outfitted with professional drapery workroom equip­ment, industrial sewing machines and a design studio.

Instructors are experts in their field with active businesses in their own part of the country. Courses offered include professional window treatment and slipcover fabrication, upholstery, drapery installation, home staging and redesign. The ***Career Professional****™* designation is earned by students who have successfully completed a series of comprehensive classes within a concentrated area of study.The Custom Home Furnishings Academy is the publisher of the Drapery & Design Professional Magazine, the CHF Online Forum, and CHF educational webinars.

For more information about the Custom Home Furnishings Academy, please contact [info@CHFAcademy.com](mailto:info@CHFAcademy.com) or call 704-333-4636.