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Booth #1343

## **Somfy Joins the Z-Wave Alliance™ at CEDIA EXPO 2012**

**INDIANAPOLIS, I.N. (September 5, 2012)** – Somfy Systems, Inc., the world’s largest manufacturer of radio-controlled motors (Radio Technology Somfy® – RTS) for interior and exterior window coverings announces they will be part of the Z-Wave Alliance™ at CEDIA EXPO 2012, booth #1343. Somfy has enthusiastically adopted Z-Wave®, an interoperable, 2-way RF mesh networking technology to offer the convenience of wireless home automation.

On display at the Z-Wave Alliance will be **TaHomA®**, Somfy’s Total Home Automation solution. TaHomA provides a simple, intuitive interface to maximize energy efficiency by promoting automation of a home’s “Energy Triangle” – natural light, artificial light and temperature. Using Z-Wave, the TaHomA controller communicates wirelessly to Somfy-powered motorized window coverings, lights and thermostats, creating a more energy efficient home environment.

Somfy highlights its commitment to the Z-Wave protocol with a lineup of Z-Wave enabled interface devices for Somfy’s range of motors: the Z-Wave to Radio Technology Somfy® Interface, or **ZRTSI**, the **Z-Wave Digital Motor Interface, or ZDMI**, and the new **Glydea™ Z-Wave Plug-In Module**.

Somfy’s **Z-Wave to RTS Interface (ZRTSI)** converts Z-Wave transmissions to control commands for Somfy’s full range of interior and exterior RTS motors. The ZRTSI has 16 virtual Z-Wave nodes and is capable of controlling up to 16 individual or groups of RTS motorized products including shades, blinds, rolling shutters, awnings, and projection screens. It is easily installed since it conveniently plugs into any standard outlet. The ZRTSI was honored as the benchmark 500<sup>th</sup> certified Z-Wave device by the Z-Wave Alliance.

The **Z-Wave Digital Motor Interface (ZDMI)** translates commands for Somfy’s line of digital motors. A simple plug-in device, the ZDMI requires no external power and takes just minutes to install. The ZDMI uses the benefits of 2-way communication for real-time status reports for motorized blinds and shades. In TaHomA, users can click and drag a shade icon to their exact specifications – from totally open to fully closed and anywhere in between.

Glydea drapery motors using the **Glydea Z-Wave Plug-In Module** feature embedded Z-Wave technology, eliminating the need for additional wiring. Installers can offer all the benefits of motorization with the convenience of embedded Z-Wave control.



Somfy's three Z-Wave bridge devices – the ZRTSI, the ZDMI, and the Glydea Z-Wave Plug-In Module – provide home automation professionals with a complete offering for enabling Z-Wave wireless control of a wide range of motorized window coverings including roller/solar, pleated/cellular, 2-inch horizontal blinds, sheer horizontals and roman/woven shades, awnings, rolling shutters, and projection screens.

If you are interested in speaking with a Somfy representative at the Z-Wave Alliance, booth #1343, please contact Melissa at [mhoistion@randjpr.com](mailto:mhoistion@randjpr.com) to make an appointment.

**About Somfy Systems, Inc.**

Somfy, the world leader in manufacturing of specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation. For more information, visit [www.somfysystems.com](http://www.somfysystems.com).

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