

## FOR IMMEDIATE RELEASE

## Contact:

Joanne Fischetti R&J Public Relations <u>ifischetti@randipr.com</u> 908-722-5757

## Somfy Systems Launches Online Database for Somfy Professionals

**Dayton, N.J. (September 20, 2011)** – Somfy Systems, Inc., the world's largest manufacturer of radio-controlled motors (Radio Technology Somfy® – RTS) for interior and exterior window coverings is pleased to announce the launch of their new SomfyPro website, SomfyPro is a totally new website for Somfy professionals featuring extensive product information and other resources.

SomfyPro, which can be accessed at www.SomfyPro.com, was created to keep Somfy professionals informed of important news and updates as well as in-depth product and training information. Users will be able to access the latest news and product updates, Somfy's trade show schedule, technical support documentation, and the company's history. The website also features an extensive online catalog which includes technical specifications, instructions and marketing literature for every Somfy product – all searchable by product application, type, technology, range, or part number.

"SomfyPro is a powerful new support tool for our dealers," said Somfy North America Marketing Manager Tracy Christmann. "This new simple-to-use database creates a united platform of product information that can be used to assist and aid Somfy professionals."

Somfy professionals are encouraged to explore SomfyPro to find updates on training, webinars and events. The new online catalog simplifies even the most technical product specifications and gives users an easy to follow online guide to all of the Somfy products and information.

## **About Somfy Systems, Inc.**

Somfy, the world leader in manufacturing of specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation. For more information, visit www.somfysystems.com.