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Somfy's TaHomA® - Simplified Integrated Control of Motorized Window Coverings, Lighting and HVAC

Dayton, New Jersey – Somfy Systems, Inc., the world's largest manufacturer of radio-controlled motors (Radio Technology Somfy – RTS) for interior and exterior window coverings presents TaHomA®, a home automation solution that offers consumers simplified control of their homes' "energy triangle" – natural lighting, artificial lighting and temperature.

Using wireless Z-Wave® technology, TaHomA allows consumers to control, schedule and supervise their Somfy-powered motorized window coverings, lights, and thermostats. Once installed by a TaHomA Authorized Dealer, TaHomA's user-friendly web-based interface guides consumers with intuitive graphics as they personalize their home energy functions. Consumers can control the system from a range of in-wall and table top controls; their computer, tablet or smartphone; or iPhone®, iPod Touch® and iPad® apps. The TaHomA offering includes dimmers and switches; plug-in modules; a thermostat; a motion sensor; Somfy motorization interfaces; and in-wall and table top scene controllers. Additional devices can be included into the system at any time, which means TaHomA can grow with the needs of the user, providing an affordable and scalable solution for a broad range of lifestyles.

"With TaHomA, we offer a unique and affordable tool that will help consumers achieve greater energy efficiency while enjoying the ease and luxury of home automation," said Somfy North America CEO and President Michael Lee. "TaHomA presents a practical and strategic extension of our current business, as it seamlessly integrates Somfy's existing collection of trusted products that have been used in homes around the world for decades."

While TaHomA is a professionally installed system, both installers and consumers can create and schedule Scenes – a group of devices working together at the same time – to automate a home's motorized products, lighting and thermostats. For example, a "Good Morning" Scene activates Monday Friday at 7AM and raises downstairs shades to 50 percent to let in natural light while maintaining privacy; turns on lights to 75% in bedrooms and bathrooms; and adjusts the thermostat to a comfortable temperature. In this way, TaHomA automatically creates a comfortable living space while limiting the use of artificial lighting, heating and cooling.

To become an authorized dealer, professionals must already be a Somfy Expert and complete the TaHomA Authorized Dealer training program. This program provides all the product and installation expertise required to successfully sell and install the system. Trained dealers will benefit from Somfy's marketing campaigns and dealer locator service by receiving leads from consumers interested in purchasing a TaHomA system. Also available is a range of marketing tools including product brochures, point of sale and showroom materials, consumer literature and customizable marketing materials.



For more information about TaHomA, please visit www.somfytahoma.com.
If you are interested in becoming a TaHomA Authorized dealer, please fill out the contact form on the "Contact Us" page.

About Somfy Systems, Inc.

Somfy, the world leader in manufacturing of specialized motors and electronic controls for residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. For more information, visit www.somfysystems.com.

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