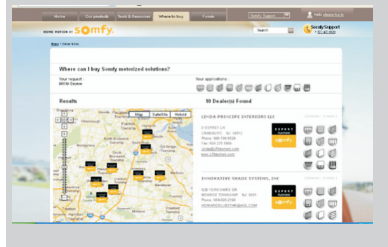


For over thirty years, Somfy has been providing the most innovative motorization and control solutions for interior and exterior window covering products. Now you have the opportunity to leverage our industry experience with the new Somfy Expert Program 2.0. This new program is designed to maximize your motorization offering and launch your business to the next level.

Some benefits of the program include:

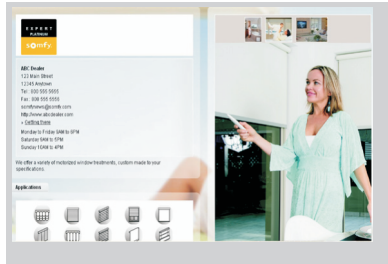
Listing on Somfy's Online Dealer Locator

As a Somfy Expert, your company will be featured as a result on Somfy's dealer locator when consumers search for motorization dealers in your area.



Dealer Webpage

Customize your listing on Somfy's dealer locator with your own webpage. This added service will distinguish you from competitors and drive more leads your way!



Marketing Literature

As a Somfy Expert, you'll be provided with product brochures with information about motorization solutions offered by Somfy.



Product Samples

Take advantage of special offers for motorized samples available in a carrying case and table top frames to effectively demonstrate motorization to your prospective clients.



www.somfypro.com

Somfy Systems, Inc.
 North America Headquarters
 121 Herrod Blvd
 Dayton, NJ 08810
 (P) 800 4350MFY
 (P) 609 395 1300
 (F) 609 395 1776

Florida
 6100 Broken Sound Pkwy
 Northwest Suite 14
 Boca Raton, FL 33487
 (P) 877 227 6639
 (P) 561 995 8376
 (F) 561 995 7502

California
 15291 BARRANCA Pkwy
 Irvine, CA 92618
 (P) 877 727 6639
 (F) 949 727 3775

Somfy UIC
 Somfy Canada
 5178 Everest Drive
 Mississauga, Ontario L4W2R4
 (P) 800 667 6639
 (P) 905 564 6446
 (F) 905 238 1491



The Somfy Expert Program 2.0 A Path to Profits

Interested in becoming a Somfy Expert?

The Somfy Expert Program 2.0 takes what you may already know about Somfy to new heights. By partnering with our fabricators, we have developed an enhanced program that provides product training and tools designed to create more sales opportunities. Those that commit to the program and successfully incorporate Somfy motorization solutions into their business will have access to the new and exciting membership benefits identified on the chart to the right. As your Somfy motor sales increase...so do your membership benefits!

Training Programs

Each program features customizable training tracks including introductory, intermediate and advanced to ensure you receive the appropriate education whether you are in sales, installation, customer support, etc.



Interior Products: Designed for window covering dealers, interior designers and decorators, this program is dedicated to motorization products and control solutions specifically for interior window coverings. Advanced programs include training on integration with third-party control systems.



Workroom: Designed for workrooms, this program is dedicated to Roman shades and draperies and provides detailed information regarding Somfy's motorized tube and motorized track programs and associated controls.



Exterior Products: Designed for dealers of exterior products, this program includes motor and control information specific to awnings, rolling shutters and exterior screens. Advanced programs include training on integration with third-party control systems.

Learn more and sign up for a training at www.somfypro.com/program-benefits or call us at 877-43-SOMFY.



MEMBERSHIP REQUIREMENTS	SILVER	GOLD	PLATINUM
Introductory Training	○	●	○
Intermediate Training		●	○
Advanced Training			○
Somfy Solutions Ambassador*			○
Consistent Motorized Interior/Exterior Product Sales**	20/10	60/30	100/50
Samples: At least 1 Somfy control sample	○		
Samples: At least 1 Somfy motorized application with a Somfy control		●	
Samples: At least 2 Somfy motorized applications with Somfy controls			○
Somfy branded marketing when promoting motorization	○	●	○
MEMBERSHIP BENEFITS			
Somfy logo usage to promote motorization	○	●	○
Retailers Recommended Price List (RRP)	○	●	○
Discounted Pricing on Somfy Sample Bags***	20%	50%	75%
Discounted Pricing on Somfy Showroom Samples***	20%	50%	75%
Listing on Somfy's Online Dealer Locator	○	●	○
Dealer Webpage	○	●	○
Online Lead Referral Program	○	●	○
Marketing Literature	○	●	○
Customized Marketing Literature			○
Somfy Motorization Advertising Templates	○	●	○
Co-Branded Advertising Templates		●	○
Customized Co-Branded Advertising Templates			○
Enhanced Advertising Program			○
Special Events and Awards			○
VIP Show Package at Industry Trade Shows		●	○

* A Somfy Solutions Ambassador actively promotes Somfy motorization solutions and includes motorization in every quote; in addition, they're expected to extend Somfy's warranty to their customers.

** Based on the type of products that your business sells (interior or exterior), the motorized sales are determined by the number of motorized end products sold on an annual basis.

*** Limited quantities