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TaHomA® Authorized Dealer Training Program

Comprehensive training for Somfy's Total Home Automation System

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TaHomA® Authorized Dealer Training Program

This comprehensive training program was developed to educate those interested in selling TaHomA, Somfy's total home automation system. Featuring a mix of hands-on experience, instructional videos and online tools, the TaHomA Authorized Dealer Training Program will fully prepare you to satisfy all consumer demands. Trainings are held at our three offices – Dayton, NJ; Boca Raton, FL; Irvine, CA; or Mississauga, ON. While the program is free, participants are required to be Somfy Experts and purchase the TaHomA Point of Sale Demonstration Case and Accessories Kit, which will be used for hands-on training. To sign up for the program, email Gina Lutkus, TaHomA National Sales Manager, at Gina.Lutkus@Somfy.com.

Comprehensive Overview of the TaHomA System:

Learn Somfy's automation system inside and out, including everything from initial system setup, adding devices, and programming the system based on user specifications.

Uncover Business Opportunities:

TaHomA can be sold to both existing and new motorization customers. Discover selling strategies and how to leverage TaHomA's many benefits including remote access, energy efficiency, and scalability.

Extensive Product Training

Experience in-depth hands-on training with the devices used within the TaHomA system with your very own TaHomA Point of Sale Demonstration Case. You will also learn the principles of Z-Wave® – an interoperable, 2-way RF mesh networking technology that provides the communication backbone of TaHomA.

Site Survey Instructions:

Learn how to specify a complete TaHomA system on site based on existing motorized products, lights, and HVAC systems, as well as user preferences.

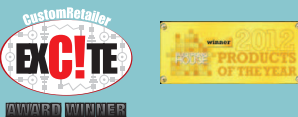
Remote Access Troubleshooting

Utilize this feature to remotely access users' systems – eliminating unnecessary trips to the site, saving you – and your customers – time and money.

Z-Wave® is a registered trademark of Zensys and/or its subsidiaries.

Benefits of TaHomA

- Affordable, entry level total home automation system
- Offers cutting edge control options for computers, Android devices, iPhone®, iPad®, and Adobe® Flash® player supported tablets.
- Reduces energy bills by managing the Energy Triangle – window coverings, lights, and thermostats
- Convenience: total control at the touch of a button
- Remotely access TaHomA from just about anywhere for on-the-go adjustments



Why Become an Authorized TaHomA Dealer?

TaHomA can only be sold through authorized dealers who have already completed at least one Somfy Expert Program. After successfully completing the TaHomA Authorized Dealer Training program, you'll have access to the following tools and benefits:



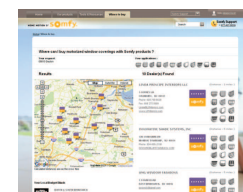
Point of Sale Demonstration Case and Accessory Kit

Although purchase is necessary before training, these pieces will become a valuable sales tool for live demonstrations. * Included in the case is a full color, fully lit display connected to a variety of switches and dimmers to showcase all that TaHomA has to offer either in your showroom or on-site. The Accessory Kit comes with the basics of the TaHomA system with room for your choice of devices.



Marketing Materials, How-To Videos and Programming Guides

Once you complete the TaHomA Authorized Dealer Training Program, you'll receive a collection of TaHomA postcards, email templates, and brochures. In addition, you'll be able to access a comprehensive collection of instructional material, including: how-to videos, end-user training videos, programming instructions, FAQs, and even wiring diagrams that can be shown to your electrician.



Dealer Locator Listing

You will be able to add TaHomA to your current product offering on your existing listing on Somfy's Dealer Locator, as well as appear on the dealer locator on www.somfytahoma.com.



Dedicated Technical Support and Installation Assistance

TaHomA Authorized Dealers have access to a professional online help desk with programming instructions, troubleshooting information and FAQs for 24/7 help right at your fingertips. In addition, you can always call TaHomA's dedicated support hotline 1 866 MY TAHOMA.

Remember, TaHomA can only be sold after completing the TaHomA Authorized Dealer Training Program. Sign up today!

*The cost of the Point of Sale Demonstration Case will be rebated based on meeting certain sales criteria within a set time frame. Ask for details